

Problem: Midwives currently spend 20 out of 40 minutes per patient imparting information during postnatal discharge. This is a waste of resource and also risks information being missed. Patients are sent home with written information, but this often is not read and/or gets lost in the mass of material provided.



Goal: Create a series of videos for midwives to give to patients to watch during discharge in order to reduce the midwife time spent discharging patients by half, ensure information is standardised and support patients to feel well-informed and ready for discharge



Assumptions

- Midwives will prescribe the videos during discharge
- Patients can and will watch the videos

Resource

- Subject matter expert(s) (SME)
- Project team
- Script writer
- Production



Activities

- Info from SME
- Draft scripts created
- Scripts reviewed & signed off
- Videos filmed, edited & signed off
- Implementation idea generated
- Videos added to library
- Kindles purchased
- Videos added to kindles

- Patients prescribed videos during discharge & shown how to access them remotely
- Patients watch videos during discharge & remotely if needed
- Midwives answer any f/up questions



Outputs

- Videos created
- Videos implemented into practice
- Prescription of videos implemented into practice
- Patients watch the videos during discharge & remotely if needed



Outcomes

- Patients find the videos useful and appropriate
 - Patients feel supported and ready for discharge
 - Reduction in patients contacting GP/ midwife following discharge
 - 20 minutes of midwife time per patient released
- Long Term outcomes**
- Reduction in system costs

Internal Project Outcomes

- Builds on library of videos (improves resource)
- People access wider selection of videos than prescribed
- Improves public awareness and use of library resource
- Increases frequency/ likelihood to/ prevalence of self management in the healthcare sector